

QUARTERLY E-NEWSLETTER
SIESCTD- ADHIGAM— Vol—IV Issue-III
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Advisory Board

- Dr. Vidhya Satish Director, SIES Institute of Comprehensive Education, Sion (W).
- Dr. Uma Shankar Principal, SIES College of Arts, Science and Commerce, Sion (W).
- Dr. Bigyan Verma Director, SIES College of Management Studies, Nerul.

Editorial Board

Ms. Suma Nair SIES Central Training & Development

**Message from
Shri. J. Santhanam
Vice President
South Indian Education Trust**



Literacy is most vital in a society like ours, it leads to enhanced education. This triggers knowledge, which in turn offers birth to wisdom through experience.

Once Wisdom sits on the saddle, it calls for celebration. Wisdom makes you look at the forest and not the tree. One gets passionate in his vision and that is what SIES is aiming.

Our future focus and targets set have been due to passion, more than as a responsibility. Passion is open ended where responsibility has a Cap attached.

It's just not make you literate but to think in terms of helping those children who are not reachable. Providing Sikhshan to poor children is more than Annadhanam (offering food). Hence, SIES looks at academic achievement, not merely as a curricular based move but a multifaceted domain. The focus is on discipline, research, cultural fabrics, values etc.

India will be more healthy and wealthy once the literacy spread across to various sections of the society. SIES is one among them to think on these lines and working hard towards this. Team SIES are doing everything possible towards this still lots need to be done.

SIES Central Training department -SIESCTD is working towards the goal for development of teaching, non-teaching staff, students and other stakeholders. It is essential that all of us take more participatory roles. Their contribution towards quality education, more so in the field of research and ISR will make SIES brand name to scale new peaks and make our nation's literacy ratio to grow higher.

The initiative by SIESCTD is remarkable and all of us should contribute, collaborate to build an effective and long-term educational system and professionalizing the teaching career. This alone will make India an educationally a super power which is much more than economic and nuclear superpower.

JOY OF RESEARCH**Dr. Seethalekshmy. N****SIES College Of Commerce & Economics****WHAT IS RESEARCH**

Research is nothing but natural interest of one person out of curiosity which leads for some new thoughts, innovations or inventions. Research requires erudition and a good vocabulary. It is neither a fiction nor a drama but requires visualization of an idea. It is an application of our mind artistically. What is already seen or known are established again with firm conviction. It is a fact discovering process along with learning.

WHY RESEARCH

Research is a tool for learning and helps us to hone our skills for professional and personal development. An opportunity to comprehend about new things, which provide an enthusiasm to prove the myths and truths in society. Research leads out of box thinking which gives insight and excitements. Research can lead to some thrilling experiences as well. For Example Kodinhi a village in Kerala has an amazing research result. The entire village has all new born babies happens to be twins. Research always enables to receive some surprise elements. Jambur village in Gujarat is known as African village since all Indians residing there look like Africans. The joy of research with thrilling facts!

JOY OF RESEARCH

Any invention with proper research yields results to future. We would not have enjoyed cell phones / robots / airways if research was not undertaken in the respective field by the geniuses. The researcher face lot of challenges struggles and still continues to be focused on the research objective. Since research provides an enjoyment of creation, rational thinking it reduces monotony and boredom which leads to relaxing and refreshing life.

Involving in research life and the happiness achieved is tremendous and

it overshadow the bad experiences we have established from the prophets of doom. People may demotivate, discourage, but we should rise as falcon with the joy of research.

Tips for enjoying Research

1. Inculcate reading habits.
2. Be a designer.
3. Always be motivated.
4. Be connected, Have a very good network.
5. Find out surprise elements in everyday life.
6. Have good rapport with learned people, research organisations and libraries.
7. Enjoy the solitude in research.
8. Never ever get discouraged.
9. Develop an association with different universities, research institutes, guides from different universities.
10. Last but not the least, pat on your back after every achievement. Completing a book on RM, itself is a great achievement.



In cooking there is no secret recipe as such, even though we wonder how the dish would look after garnishing unless we taste when the dish is ready. Similarly research is a journey every step is to be experienced and design as required for fulfilling the objective.

Always remember Alexander the Great who said

“lose your fear

Else lose your dreams

There is no royal road to success

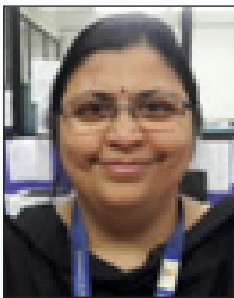
But After success

Every road becomes royal”

TEACHING IN THE DIGITAL ERA

Dr. Koel Roy Choudhury

SIES (Nerul) College of Arts, Science and Commerce



In every country, education is perceived to be the driving force behind economic growth and it is integral to the country's efforts to create knowledge based economies. New information and communication tools have created unprecedented learning opportunities and become powerful tools for education and development. Education institutes especially teachers are central forces for tapping the information and communication technology (ICT) enhanced learning opportunities and their capacity building for effective use of ICT is essential for harnessing the potential of new technology for making teaching learning effective.

Since the application of ICT in teaching, there has been debate as to the different role of teachers. The application of ICT does not curb the previous role of teachers but they call for redefinition of the role of teachers. The role of teachers has changed and continues to change from being an instructor to becoming a facilitator and creator of learning environment. Today teachers are required to be facilitators helping learners to make judgements about the quality and validity of new sources of knowledge, be open-minded and collaborators between learners and what they need to know. In the ICT era, teachers cannot just stick to the traditional method of teaching. Instead teachers will play new role for students. They need to stimulate the student's interest and make the learning process more interactive. Also teachers need to be willing to invest time to learn new technologies in order to tackle the technology issues properly to support ICT enabled teaching. For teachers to be able to integrate the use of ICT into teaching, they need to acquire new competencies such as creativity, flexibility and logistic skills. Teachers are expected to upgrade their knowledge and acquire new pedagogical skills to fully integrate educational technology into the curriculum.



Educational resources in the digital era:

The development of ICT has become one of the important elements in the modernization of education system. Colleges have initiated large scale investments in ICT in the classrooms. Traditional classrooms are giving way to digital classrooms. To support digital teaching, classrooms are becoming smart classes connected to desktops, laptops and other devices. Different platforms such as laptops, tablets and mobile phones are changing the scope of teaching.

Educational resources: While books are commonly used as educational resources, lectures play an important role in teaching. Digital technology is changing the lecture delivery process. Today teachers can use softwares like Camptasia to record lectures and upload them for students to access them. New technologies are allowing teachers to use animation and simulation in class. For example, instead of a teacher teaching the role of stock exchanges, she can show videos on why stock exchanges were created and what is their role in financial markets.

Lecture delivery resources: Teaching involves communication in some form. Today ease of recording videos or editing them is pushing the boundaries of recorded lectures. Teachers are able to create videos or power points and upload these using softwares like Google classrooms. Demonstration is also an integral part of teaching. Digital technologies are reshaping the ways teachers are demonstrating complex topics. Presentation softwares like prezi or recording softwares like cam studio is changing the way teachers deliver their lectures. In courses like mass media, students can be taught news gathering and reporting using various film making tools.

EBooks: Digital technologies are starting to supplement traditional paper based books. Many printed books have electronic versions which are less costly and can contain interactive segments. Today's libraries need to maintain stock of eBooks and e-journals in their repositories. With the help of Kindle reader, students and teachers can access different eBooks for reading and referencing.

Online courses: Today both teachers and students can update their knowledge through various online courses. Massive open online courses (MOOCs) are free online courses that is available for anyone to enrol. Swayam is an initiative of Ministry of Human resource development to offer online courses to students. Today degree college teachers can create short term courses and upload them. Students can also use platforms like swayam, NPTEL, COUSERA to gain additional knowledge and qualifications.

Communication and collaborations: In digital era, the need for effective communication between students and teachers has increased significantly. It is important for a teacher to be able to communicate with students using multiple communication channels. Open source communication softwares such as skype and Google Handouts allow teachers and students to communicate in real time. Moodle platforms are used by teachers for creating teaching material to online grading of students. Today apps are available to communicate with students in more effective manner.

Challenges for teachers

The real time and dynamic interaction in the classrooms cannot be replaced through digital technologies. A major concern lies in the quality of the content. Teachers have to practice caution on utilizing third party educational materials. Another challenge is the time that it takes to prepare such materials and teachers need technical support to get access to such technologies. Colleges also need to allocate financial resources to help teachers to get access to online resources. An important issue that arises is these resources get outdated in a short period of time requiring teachers to keep updating their technical skills.

Conclusion: As technology evolves, pedagogical practices need to change in order to adapt to these changes. Introduction of digital technologies will definitely help to transform teaching to make it more effective. The teachers of the digital era have to be geared up to accept these challenges and create new roles for themselves.

CORPORATE TO CAMPUS
Dr. Rajesh Kumar. S. Nair
SIES College of Management Studies



In higher education, we prepare and train students for their journey from campus to corporate. As a teacher I have a different journey to share which has enhanced my personal and professional life- “Corporate to Campus”.

When I look 25 yearsback, I see a graduate who wanted to earn and live happily that was the moto of my life. Association with academics as a profession was an interest but I never dwelled much on it. Unlike any graduate, went with the flow of completing basic education and finding a suitable employment. During my school days and graduation years, I use to teach my friends and neighbours. Teaching was one of interest but I never considered it as a profession.

The corporate life is wonderful and challenging, giving one a lot of learning experiences. I was blessed to be working in all industries – Pharma, FMCG and Service for their sales team and gainedimmense knowledge and experience. Over the years I realised the expertise gained had to be shared and I started getting associated with B School for visiting assignment. My experience in the professional sphere of sales and marketing helped in making students understanding the perspective in the respective profession.

My journey as an academician had just begun. The first assignment was in SIES College of Management Studies in the year 2007 for the subject – “Principles of Management”. While interacting with students I realised that teaching was a profession I was made for. Being in academics has made me realise that learning is continuous and there is no age to it. Over the years along with my full time teaching assignments I completed my Doctorate in Marketing.

The journey from Corporate to Campus has been very interesting and

inspirational. I have been able to relate the challenges faced by a new entrant in corporate life and explain the same to students. I feel the blend of Academic Excellence and Corporate Experience helps the Teacher in good stead to teach, especially experiential subjects like Marketing, Sales and Distribution.

With the technological advancement teaching and learning process has taken a leap and challenged teachers to retain the interest of students. Their association with the industry

helps in understanding the concept practically. The emphasis inculcating practical education for higher education students through a corporate profession is important for understanding the subjects. Academic and industry collaboration is a must. Faculty should also get opportunity to work with corporate for at least two months in a year to gain insight and share their expertise with industry for further implementation if any.

A Nation is built on the quality of Teachers and Teaching. We need to inspire people from Corporate to Campus to bring in more Teachers with experiential learning and build the quality of Teaching. The irony of the situation is that everyone wants good education but no one wants their own child to take teaching as a Career.



OVERVIEW

SIES Central Training Department

We are thankful to all the contributors for their article and inputs which enhance the value of Adhigam. The feedbacks on training programme have added significance to the enewsletter.

We thank Managing Committee (MC) members and Heads of Institutions for their continuous support, guidance and recognizing the effort taken by the department for development of stakeholders.

The department has conducted varied programs for teaching, non-teaching and students from February to July 2019. The Workshop on Innovative Teaching Pedagogy, E-content Development, NET/SET preparation are some of the programme conducted for teaching staff. Digital Transformation - Paperless office Administration, Effective Written Communication were workshops attended by non-teaching staff. How to develop professionalism a half day interactive session were organised for students. On the occasion of International Yoga day across institutions had events celebrating Yoga Day for healthy living.

The workshop and training programme conducted during February to July 2019 are listed along with some glimpse of programs in the upcoming pages.

Details of programme conducted from February 2019 – July 2019

S.N	Title of program	Date	Beneficiaries
1	Workshop on Innovative Teaching Pedagogy	22-02-2019	Teaching Staff
2	An international Perspective on Faculty Exchange Program and Best Practices Across Countries	02-03-2019	Teaching Staff
3	Workshop on Digital Transformation – Paperless Office Administration	19-03-2019	Non Teaching Staff
4	Workshop on Effective Written Communication	26-03-2019	Non Teaching Staff
5	FDP on E-Content Development For Effective Teaching	02-04-2019	Teaching Staff
6	Training on NET / SET - Paper I	20-04-2019	Teaching Staff
7	Happiness Workshop	24-04-2019	Teaching Staff
8	Training on NET / SET - Paper II & III -CS & IT	30-04-2019	Teaching Staff
9	Training on NET / SET - Paper II & III -CS & IT	06-06-2019	Teaching Staff
10	Training on NET / SET - Paper II & III -CS & IT	07-06-2019	Teaching Staff
11	International Yoga Day	21-06-2019	All Staff
12	Discussion on Draft National Policy	27-06-2019	Heads of Institution
13	How to Make Power Point Presentation for Effective Teaching Learning Process	28-06-2019	Teaching Staff
14	Developing Professionalism	03-07-2019	Students
15	How to Make Impact Through Effective Communication	06-07-2019	Teaching Staff
16	Interactive workshop on Vision, Mission and My Role	11-07-2019	All Staff
17	LMS-Moodle for Teaching, Learning and Evaluation	12-07-2019	Teaching Staff
18	Relevance of IOT	26-07-2019	Students
19	First Aid & Safety Measures	31-07-2019	All Staff

Glimpse of Programs



Training on NET / SET Preparation
for Teaching Staff



An international Perspective on Faculty Exchange
Program and Best Practices Across Countries



How to Make Power Point Presentation for
Effective Teaching Learning Process



Happiness Workshop for Teaching Staff

Glimpse of Programs



Discussion on Draft National Policy attend by Heads of Institution



Workshop on Effective Written Communication for Non-teaching staff



Interactive workshop on Vision, Mission and My Role

Glimpse of International Yoga Day Celebrated in some of the SIES Institutions



SIESCOMS



SIESICE



SIESASCS (W)



SIES APJ High School



SIES High School



Corporal punishment program conducted for teachers by Ms. Kalyani A – HM of SIES High School

Feedback



“The Workshop on Digital Transformation – Paperless Office Administration”

was very useful and acquired lot of knowledge about maintaining the paperless office system and we will be also trying to implement the same at SIESGST. Prof. Keya Mukherjee was explaining well about the process and system which made more useful about the workshop.

- Ms. Vijayalakshmi V
Registrar – SIESGST



“FDP on EContent Development for Effective Teaching by Prof. Harshali

Patil was practical and good session.

Ms. Nisha Telang
Teacher – SIESASCN



“Workshop on Effective Written Communication, by Dr. Preeti Shirodkar, was very useful program

Learned new things about email writing.

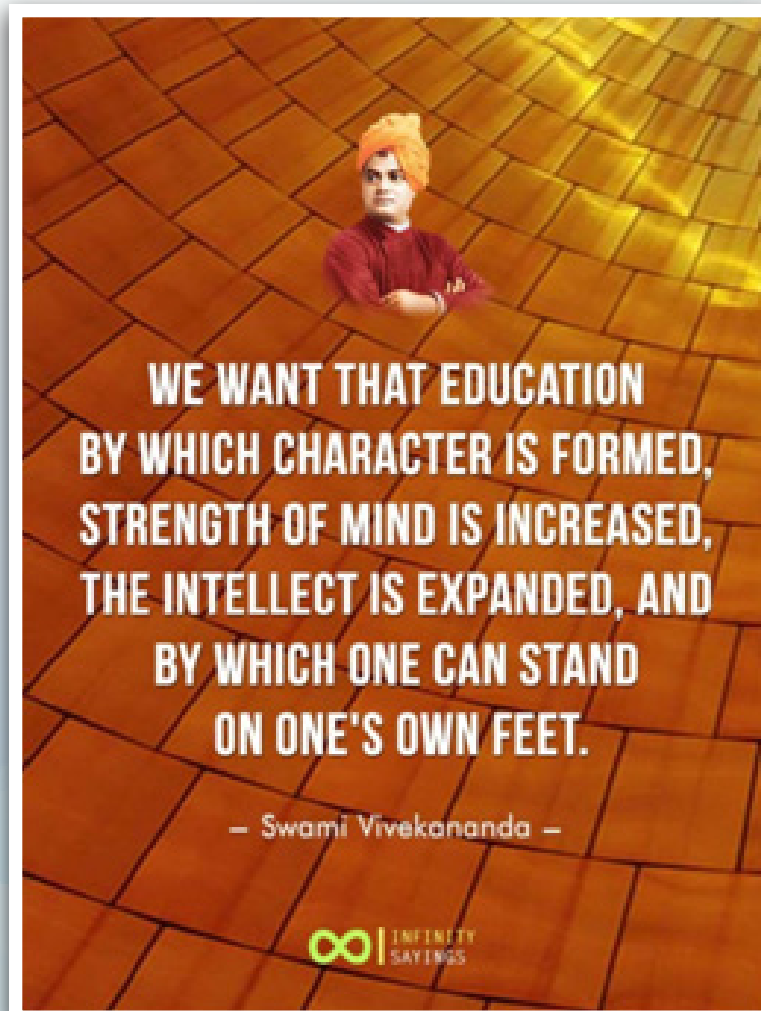
Ms. Aishwarya Gawandi Lab
Assistant – SIESIEM



“How to make effective power point presentation was very well conducted by Prof

Swasthimathi, demonstrating different features for making presentation.

Ms. Usha
Teacher – SIES High School



CALL FOR ARTICLES

We invite articles (around 800 words) from all faculty / staff to make the newsletter interactive learning forum by sharing learning/ teaching initiatives, experiences/ideas. Send us the write-up / articles by 10th Sept 2019 at suman@sies.edu.in

SIES Central Training Department

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